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Chototel One Ltd



Business Overview

ESTABLISHED: 2015

LOCATION: London, UK
Mumbai, India

LISTING: Unlisted

TYPE OF COMPANY: For profit

NUMBER OF EMPLOYEES: 11 - 50

BUSINESS AREA:

Homelessness, Social and Affordable Housing;
Poverty Alleviation; Green and Clean Tech;
Construction and Development;
Real Estate; Environmental Sustainability

COMPANY WEBSITE:

www.chototel.co.uk

BUSINESS OVERVIEW

Chototel One Ltd (Chototel) designs low-cost, high-tech buildings that can serve the accommodation needs of people who cannot afford to rent privately. Rooms in the first project, in Nagothane, near Mumbai, start at \$2 a night, and can sleep up to four people. Utility bills are charged separately; however, these don't cost more than \$0.50 a day because the building is completely off-grid and uses renewable and sustainable forms of energy, such as solar power. Further cost savings are delivered by automating various hotel services via bots and a smartphone app.

The business is globally scalable and plans are in place to expand into the UK and UAE¹.

SOCIAL MISSION

Severe housing poverty affects 330 million households around the world. Based on current trends in urban migration and income growth, it is estimated that 440 million households (1.6 billion people, or a third of humanity) will occupy crowded, inadequate and unsafe housing by 2025. The estimated cost to address this challenge is US\$16 trillion (McKinsey Global Institute, 2014).

Chototel's mission is to deliver dignified housing options to the poor in an environmentally sustainable and economically viable manner. Chototel's endeavour is to be a catalyst to end homelessness. Its goals rest on the following pillars:

It provides clean, hygienic and affordable accommodation to the lowest economic strata of the cities in which the company operates.

It is driven by innovative technologies that lend themselves to secure and joyful living environments.

It creates social infrastructure so that children, elderly and non-working members of the household are cared for.

It builds communities that are vibrant, hopeful and healthy.

WHO BENEFITS?

TENANTS AND FAMILIES: Reduction of housing poverty by providing access to housing that is safe and hygienic with facilities such as clean toilets and drinking water at a reasonable cost.

COMMUNITY: Encourages community members to come together for common goals through the setting up of self help groups onsite. Allows a contribution of labor in lieu of rent and creates jobs for vulnerable groups.

ENVIRONMENT: Reducing environmental footprint and supporting sustainable initiatives through the provision of cost effective and scalable on-site renewable electricity, water and waste management techniques. Reduced dependency on fossil fuels and carbon emissions from increased renewable energy usage. Increased energy efficiency for homes, consuming less than 100W peak power per house.

INVESTORS: Information from residents' interaction with bots are polled and sent to investors allowing them to receive relevant information about their investment based on real time data points. Greater investor returns and security by allowing investors to invest in properties the same way they invest in stock. Investors benefit from both rental and asset appreciation.

¹ <http://prsync.com/chototel/the-business-owner-rhea-silva-chototel-1234851/5>

Commercial and Financial Summary

FINANCIAL INFORMATION

Chototel is a pre-revenue company in the startup phase of its operations. No financial information is available at this stage. Chototel started operations in their first pilot project close to Mumbai in January 2017; however financial information is yet to be released.

BUSINESS HIGHLIGHTS

Chototel has opened the first 240 room pilot hotel in Nagathone, 50km south of Mumbai. Construction is continuing of second 240 room pilot project 20km north of Pune, expected to be operational in 2017.

The company is seeking to raise \$20million in order globally expand the business. Use of the funds is as follows:

Deploy \$5 million for pilot projects in India
Deploy \$5 million for expansion into the UAE
Deploy \$10 million for expansion into the UK

OPPORTUNITY HIGHLIGHTS²

Millions of urban households around the world live in substandard housing or are financially stretched by housing costs.

By 2025, 440 million families will occupy crowded, inadequate and unsafe housing, or will be financially stretched, based on current trends in urban migration and income growth.

\$9 - 11 trillion is the estimated cost to replace today's substandard housing and build additional houses needed by 2025.

² Chototel August 2016 Review

Impact Assessment Matrix

Numbers below are projections.

ECONOMIC IMPACT

	MEASUREMENT	REPORTED DATA
Housing	Number of hotels created	1 Operating, 1 Under Construction
	Number of people using hotel rooms	500+
Productivity	Costs saved through energy efficiency improvements	5%
Employment	Number of job created	50+
Financial inclusion	Annual rental saved by households staying at Chototel	22%

ENVIRONMENTAL IMPACT

	MEASUREMENT	REPORTED DATA
Emissions	Metric Tons of CO ₂ Emissions saved (kgCO ₂ e)	73,554 annually
Water Management	Methane emissions avoided each year (t)	73,554
	Annual volume of water recycled (m ³)	18,000
Energy Efficiency	Annual energy saved (kWH)	48,000
Energy Consumption	Reduced volume of building materials required per project compared to baseline (m ³)	To be reported

SOCIAL IMPACT

	MEASUREMENT	REPORTED DATA
Community	Number of community groups created	Independent Self help groups that run the operations of the hotel
Health & Wellbeing	Number of households with access to clean water and sanitation	22% increase
	Number of social infrastructure constructed	School & hospital less than 500m away
Education	Number of children attending schools as a result of improved housing and living conditions	23%

GOVERNANCE

	MEASUREMENT	REPORTED DATA
Corporate Governance	Board of Directors	Yes
	At least 50% independent members	Yes
	Non-Executive Chairman	Yes
Diversity	Number of female employees	10
	Number of female Board Members	Majority
	Number of women and senior citizens involved in projects	more than 50%

MUST READ

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