

ALL<sup>ST</sup>

ALL STREET. TRANSFORMING RESEARCH

V

---

# Home from Home Care Ltd





## Business Overview

**ESTABLISHED:** 2004

**LOCATION:** London

**LISTING:** N.A.

**TYPE OF COMPANY:** For profit

**NUMBER OF EMPLOYEES:** > 300

**BUSINESS AREA:**

Specialised Residential Care,  
Environmental Sustainability

**COMPANY WEBSITE:**

[www.homefromhomecare.com](http://www.homefromhomecare.com)

**BUSINESS OVERVIEW**

Since 2004, Home from Home Care Ltd (HFHC) has developed specialist residential care homes for adults with learning disabilities and complex support needs.

HFHC has created Micro Communities where small groups of compatible individuals can live together. Outward facing to the wider community, these Micro Communities incorporate different Care Quality Commission (CQC) registered residential services and a Community 'Hub'. The Hub includes an activity centre and sensory room and can be used by residents from across all HFHC's Micro Communities as well as individuals living in the wider community.

In 2015/16, HFHC built two new Specialist Integration Homes (SIHs). Each individual has their own self-contained one-bedroom apartment which links into shared communal space, which they can choose to access, or not, on their own terms. This level of personalisation with its exceptional environments and care and support offers pathways out of institutional care for adults with very complex needs. This allows them the opportunity to reach their potential and have 'life on their terms'.

**SOCIAL MISSION**

Home from Home Care addresses the lack of suitable and good quality specialised services for people with learning disabilities and complex support needs in the UK. As a parent driven organisation, every aspect of HFHC's service is approached from the viewpoint of what is best for the individual, rather than what is necessarily best for the company.

HFHC's key values and objectives are underpinned by transparency and accountability:

- Be person centred in everything they do
- Provide bespoke packages of support that meet individual's needs and aspirations
- Promote opportunities for choice and control
- Enable each individual to choose their lifestyle and lead a fulfilling life
- Develop and maintain a qualified and experienced staff team that is well motivated and can meet the defined needs of each individual
- Involve family and carers
- Provide homely environments in high quality surroundings
- Protect each individual from abuse
- Promote health and wellbeing
- Work in partnership with agencies to maximise opportunities for each individual.

**WHO BENEFITS?**

**ADULTS:** Those with learning disability and complex special needs, including Autism, Epilepsy, Cerebral Palsy, Severe Learning Disabilities, Profound and Multiple Learning Disabilities, Profound Physical Needs, Complex Medical Needs, Sensory Impairment including Hearing and Visual Impairment and High Vulnerability. This group will benefit from specialist residential care homes.

**FAMILIES AND CARERS:** Those who suffer a high emotional and mental cost.

**LOCAL COMMUNITIES:** HFHC provides local employment and investment into the community.

**STAFF:** Employees benefit from a values based company and the opportunities for career development.



## Commercial and Financial Summary

### CORPORATE STRUCTURE

Home From Home Care is a private limited company.

### BUSINESS HIGHLIGHTS

Since joining the Social Stock Exchange a year ago, Home from Home Care has grown and now provides high quality specialist residential care and support for 85 adults with learning disabilities and complex special needs.

For the financial year ended March 2016, Home from Home Care completed an additional home with 6 rooms and commissioned the next stage of the development programme (an 8 room home). This has increased capacity to 87 rooms at the year end.

Home from Home Care launched the Social Care Exchange in late 2016, a unique high-quality resource centre for individuals, companies, charities and the third sector. The Exchange is focused on providing facilities and encouraging companies and individuals to provide and develop services that improve the health and social care sector. It is also a resource centre for those working in the health and social care sector, seeking employment, providing services, or wishing to source specialist services or support.

### FINANCIAL INFORMATION

Year end (£m)	31-Mar-2014	31-Mar-2015 (Restarted)	31-Mar-2016
Turnover	6.1	7.2	8.4
Gross profit	2.6	3.2	3.7
Operating profit	1.0	1.3	1.3
Fixed Assets	20.1	20.6	23.6
Shareholders' Funds	8.4	7.7	8.6
Cash Balances	0.2	0.02	0.3



## Impact Assessment Matrix

### ECONOMIC IMPACT

	MEASUREMENT	REPORTED DATA
<b>Housing</b>	Number of properties under management	9 homes & 6 mews cottages (2015) 2 additional homes (2016)
	Occupancy rate	98%
<b>Employment</b>	Number of in house recruitment from local community	> 162

### SOCIAL IMPACT

	MEASUREMENT	REPORTED DATA
<b>Housing</b>	Number of people being housed with HFHC	85
<b>Wellbeing</b>	Proportion of parents satisfied with HFHC	To be reported
<b>Training</b>	% of income in training and staff development	To be reported

### ENVIRONMENTAL IMPACT

	MEASUREMENT	REPORTED DATA
<b>None reported</b>	None reported	None reported

### GOVERNANCE

	MEASUREMENT	REPORTED DATA
<b>Governance</b>	Engagement with stakeholders: commissioning authorities and regulatory bodies; families and carers, staff, investors	Regular engagement with all stakeholders

## MUST READ

This report has been commissioned by the Social Stock Exchange Limited and prepared by All Street Research Limited ("All Street Research").

All Street Research has produced this report in reliance on an exemption from the Financial Promotion Restriction to be found in article 20 of the Financial Services and Markets Act 2000 ("FSMA") (Financial Promotion) Order 2005.

For these purposes, All Street Research's reports and website are considered to be a publication or service that is a "qualifying publication" under that article and under article 54 of the Financial Services and Markets Act 2000 (Regulated Activities) Order 2001. It is therefore clearly understood that: No part of this research report amounts to the provision of investment advice specific to the investment circumstances of any user or other person.

This report is not to be construed as advice or recommendations to you specifically. This report is directed at individuals having sufficient investment sophistication to critically assess the information, analysis and opinion presented in herein. You should do your own due diligence, and take into account your personal financial circumstances and investment objectives, including your tolerance for risk, before investing.

By accepting this report you are deemed to warrant and to undertake that:

- (i) you are sufficiently expert to understand the risks involved with the investments to which this report relates; and
- (ii) you will comply with all applicable provisions of FSMA and the Financial Promotion Order with respect to anything you do in relation to this document.

If you are in any doubt about the investments to which this communication relates you should consult an authorised person who specialises in advising on this kind of investment

Provision of this report is not, in and of itself, intended to lead or to enable persons to invest. This report and any other materials on our website or publications should not be construed by any subscriber or prospective subscriber as a solicitation to effect, or attempt to effect, any transaction in a security. Use of All Street Research information available from this report is at your own risk. In no event will you hold All Street Research or any affiliated party liable for any direct or indirect trading or investment losses caused by any information on this document.

Trading involves risk, including possible loss of principal and other losses. All Street Research makes no representations that any of its materials will result in profits in trading. The value of securities mentioned in this report can fall as well as rise and are subject to large and sudden swings.

In addition it may be difficult or not possible to buy, sell or obtain accurate information about the value of securities mentioned in this report. Past performance is not necessarily a guide to future performance.

This report is published solely for informational purposes and is made available on a complimentary basis. This report is based on publicly available information, together with information provided by the companies profiled in this report. Such information is presented "as is," and All Street Research cannot guarantee the adequacy, accuracy, completeness or timeliness of such information. Any forward-looking statements, opinions, views, subjective statements, and other commentary (together, "Subjective Statements") contained herein do not represent the views or opinions of All Street Research, but have been reproduced from publicly available third party sources, or from information supplied by the companies profiled herein. Such Subjective Statements contain information that is based on assumptions, forecasts of future results, estimates of amounts not yet determinable, and therefore involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of their subject matter to be materially different from current expectations. Any consensus forecasts provided herein have been reproduced in their entirety from publicly available information produced by third party data providers.

Cut-off dates have been applied to the information contained in the report such that some of the information published in the report may have changed between such cut-off dates, and the date of publication. Such changes may in some cases be material, such that there may be material differences between the current state and financial position of the companies and securities profiled herein, and the information presented herein. You should assume that all information that you review through this report is subject to change or updating at any time, and may be updated or deleted without warning or liability on our part. We may have previously distributed (and may in the future distribute) the information in these reports and analyses in different forms, including materially different or updated business, financial and market information in relation to the companies profiled herein.

Neither All Street Research nor any persons connected with All Street Research have any direct or indirect financial interest in any company that is reviewed in this report.

You agree that you will not communicate any content of this report to any other person unless that person has agreed to be bound by this Disclaimer. If you are acting as an agent for any other person, such person must also be identified by name to All Street Research. None of the material or any copy of it may be altered or distributed to any party without express written permission from All Street Research.